

# Do's & Don'ts Of WEBSITE DESIGN



An effective website design can help in increasing web traffic. Here we have listed certain do's and don'ts of website designing that businesses must take a note of.

## Do's

Ensure that your website is responsive and also has easy navigation options.

Website elements like buttons, links, color scheme, text font should be user friendly.

Create a mobile friendly website to optimize the experience for mobile users.

Write relevant & effective content for your website. Make sure headings are apt for the page.



Do not copy content from other websites.

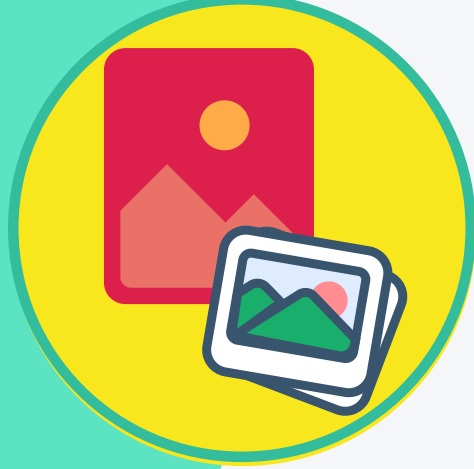
Do not use heavy images or graphics as it can hamper page loading times.

Do not use copyrighted images from different sources. You might have to face penalty later on.

Do not over-stuff web pages with keywords just for the sake of search engine rankings.

Do not forget to test your website for commonly used devices using multiple browsers.

## Don'ts



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