

TOP TRENDS IN BIG DATA

In past couple of years, big data market has consistently been on rise and will continue to grow in near future. The increase in volume, variety and velocity of data that businesses possess may need big data to undergo a few changes in it. Here are a few trends that might impact big data.



Machine Learning



It has been on rise for a few years now and has changed the way data is analyzed. In the coming years, machine learning will be able to analyze complex or large volumes of data at a much higher pace which will result in fast & accurate predictions.

Internet Of Things

With rapid increase in the number of IoT devices, businesses have experienced a much faster data growth that has forced them to use new analytical technologies in order to gather & analyze this data at a faster rate.



Prescriptive Analytics



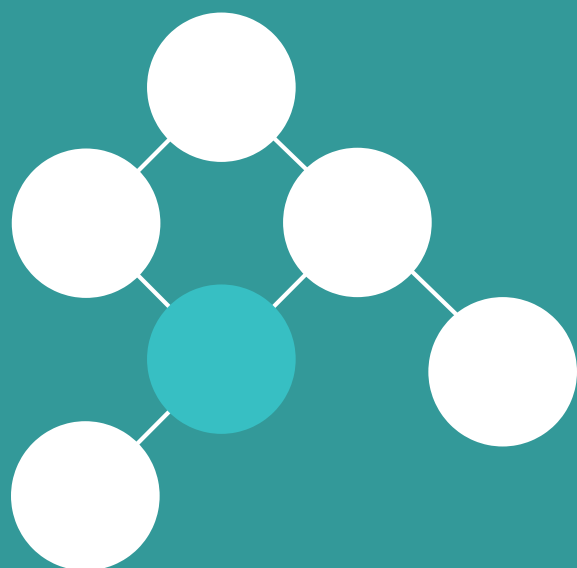
Big data will see a much better engagement of prescriptive analysis, which in turn will help business owners & entrepreneurs in making wiser decisions related to their data.

Greater Cyber Security

Big data Analytics through Artificial Intelligence (AI) will learn & predict data in a much faster & accurate manner. AI will thus become a sturdy tool to safeguard a business's data.



Edge Computing



This allows a business to do big data analysis close to the IoT devices instead of doing it on cloud. As a result, businesses see less data flowing over the cloud, which thus reduces the cloud computing costs.

