

# BLOGGING TIPS

for

## Beginners

1

### WRITE WHAT YOU LOVE

Make sure that the topic you have chosen for your blog interests you. If you write something that that you do not like, the content will not be able to draw attention of the readers .

### BE CREATIVE

2

There is a high probability that the web already contains articles related to the topic you have chosen. Therefore, write something that delivers quality information, but in a creative and unique way.

3

### MAKE IT INTERACTIVE

Let your personality be reflected by your words. write like you are talking to the readers, they must be able to feel connected to your content. This will help to engage the audience.

### INCLUDE GOOD PICTURES

4

Be a good photographer, use your camera to click pictures related to the content you post. Remember that the photographs, you put along with articles also express your creativity



5

### FORMAT IT WELL

Do not write haphazardly, as it may confuse the readers. Instead, choose proper formatting, with headings and subheadings. For instance, blogs aligned to the left are easier to read.

Stick to one formatting style



Don't Change  
Your Font Colors

### GIVE IT SOME TIME

6

Do not lose patience if you are unable to attract a lot of audience. Keeping giving your best and share your knowledge through your content.

### BLOG CONSISTENTLY

7

8

Keep on writing frequently otherwise you will lose the engaged audience. Persistent writing also helps to generate more organic traffic for your blog or website.

### EXPECT CRITICS

Not everyone who reads your article will like it, there will be people who will criticize your thoughts and the way you express them. Do not get distracted and learn from the mistakes.



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