



Why Do You Need A Responsive Web Design

Responsive website designs can adapt to all screen sizes it is viewed on. Here are some reasons why your business needs a responsive web design:

Better User Experience

Responsive web designs make your website more user friendly, which can help you to generate positive leads.

Faster Loading Time

Slow loading time can frustrate a mobile user. However, with responsive design you can increase the loading time.



Search Engine Friendly

Responsive websites work on a single URL which reduces the chances of On-Page SEO errors and makes it easier for search engines to find your website.

Cost Effective

Responsive website has a single source code working on all devices. So the maintenance costs and time management is quite less.

Increased Traffic

Having a responsive website will increase the traffic on your website as you will be able to retain viewers using different devices.

40% of people will choose another result if the first one they land on is not mobile friendly.

More than **50%** of internet searches occur on mobile phones.

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Source: <https://www.swear.com/post/8-staggering-statistics-about-responsive-web-design>
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