

# Role Of Technology Integration In Business



Technology integration refers to the process of aligning technology in a way that helps in successful implementation of business strategies.

Following are some roles of technology integration in business:

## 01

Integrated technology allows efficient organization and sharing of business data across departments reducing time & energy needed to look up information.



## 02

When devices are integrated, people can communicate easily for effective analysis of information.



## 03

Collaboration on documents and spreadsheets helps team members to work together in real time for making quick and informed decisions.



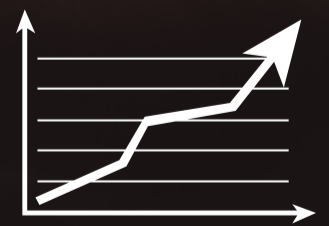
## 04

Technology integration equips remote staff to convey client notes and other information to the business in real time.



## 05

When SMBs integrate the technology, positive results such as improved communications, streamlined workflows, etc. result in higher customer satisfaction and business growth.



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