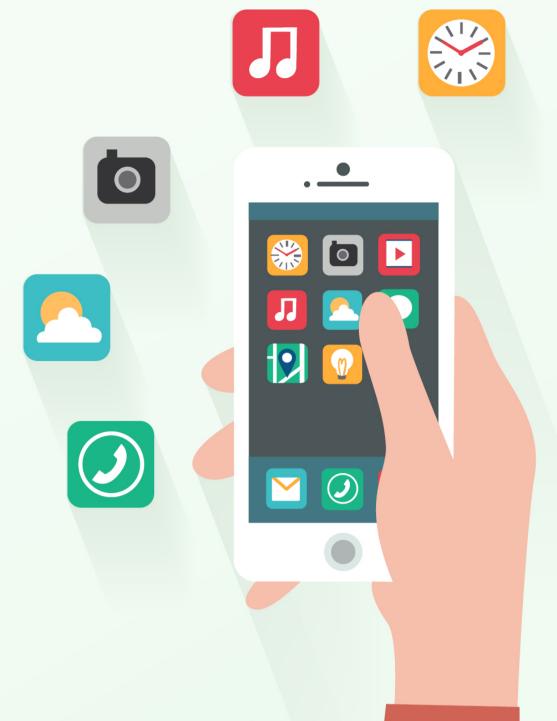
## Questions To Ask Before Upgrading To A New Business

App











#1

#2

#3

#5

The choice of platform/ features for your business app depends on a number of factors.

So, ask yourself following questions before deciding about a new business app:



What are customers' expectations?



How will the app impact customer experience?



What will be the effect of app switch on order management?



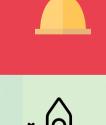
What is the amount and structure of **#4** product catalog data?



Is the organization's ecosystem prepared for a new app?



What will be the timeline of new #6 app implementation?



What kind of post-launch support will be **#7** needed?



Is it the right time for designing and #8 launching a new app?



Do you have the staff with skills required to manage new app?



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