

WEB DEVELOPMENT

ABOUT CENTEX

Centex Technologies is an Information Technology consulting company with offices in Central Texas and Dallas. We assist businesses by providing technical support to customers around the world. Our certified consultants provide a wide range of services to advise, install, service and repair, configure, maintain, and teach Information Technology.

Our highly skilled and professional staff has extensive experience in diverse areas such as Network Administration, Software Development, Technical Support, Web Development, Search Engine Optimization and Graphic Design. We serve medium to large scale businesses in helping manage their online presence.



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WEB DEVELOPMENT

PLACE YOUR BUSINESS ON THE WEB

The availability of the internet to users anytime and everywhere has made it a necessity for small and large businesses to create an online presence. Potential customers are more likely to look up a business, doctor, restaurant, repair shop or other retail store online before using any service. Having a well designed website is a necessity to keep customers on your site and select your business over the competition.

ADDED VALUE

A well designed, user friendly website is an inexpensive and reliable source for adding value to your business. The possibilities are endless for what the right website can do for your business:

- Web presence for the business on the Internet
- Engaged user experience for customers
- Showcase the most up-to-date information about your products and services
- Run online promotional activates, like discounts
- Extend the same level of customer service you do face to face- now online
- Integrate accounting or warehouse systems to customers updated information about orders
- Customer portals for value added services
- Online presentations and demos for products and services

CONTENT MANAGEMENT SOLUTION (CMS)

Having a website with contact information is not enough; it should be regularly updated to reflect the latest services, new information and promotional activities. This is achieved by having a proper Content Management Solution behind the website. A CMS allows you to manage the content on your website and how often it is updated giving you the flexibility to make your website work for you.

IS YOUR WEBSITE WORKING FOR YOU?

Do you know what is happening to your website? How many people have visited your website, what pages are viewed the most and how quickly do users lose interest in the site? A well managed website can give you this information to help you make decisions for adjusting your content to suit your web traffic. A good website will result in interested users, resulting in an increase in clientele.

E-COMMERCE SOLUTIONS

Utilizing a virtual market place like eBay and Amazon can allow your store to sell to a broad range of customers. E-commerce solutions can help you place your products online, saving you time and money with streamlined order processing, better inventory control, and reduced administrative costs.

WEBSITE FEATURES

Our team has created website solutions for hundreds of clients with a wide variety of businesses. Some of our successful web solutions include:

- Online custom workflow solutions
- Online Presentations
- Integration with third-party applications
- Content Management Systems

